



Protecting local communities

Quarter

03

April —  
December 2018

# Middlesbrough

2018/19 District Performance Factsheet

## Head of Emergency Response —

Alan Brown

(Tel No: 01429 874015)



The area covered by Middlesbrough lies to the centre of Cleveland Fire Authority Area and consists of 20 local wards. It is the most densely populated and urbanised authority in Cleveland. Middlesbrough is bounded by the River Tees, North Yorkshire Moors National Park and two other local authorities. The current population is 140,639\* living in 60,305\*\* dwellings.

Specific risks within the District area include: A19, A66, A174, Teesside Park, James Cook University Hospital, Riverside Stadium and Middlesbrough town centre.

\* ONS Mid year 2017 estimates

\*\* Non Domestic Rating Stock, 31/03/2016, CLG

## WHAT NEXT?

- We will be continuing with our determined focus on reducing the number of accidental fires in the home;
- Continuing to identify vulnerable people in the Middlesbrough area in order to provide support and enhance their safety;
- Stations will target hotspot areas based on historical trends in order to reduce the number of fires.

## Exceptionally Good Performance

2018/19 compared to 2017/18

- 48% (14) reduction in Accidental Dwelling Fires;
- 12% (18) reduction in Total Primary Fires;
- Accidental Dwelling Fire fatalities remained at 0;
- 62% (8) reduction in Industrial Commercial Fires;
- The number of accidents resulting in physical injury reduced from 1 to 0 a decrease of 100%.

**66.8%**

of properties have received a Home Fire Safety Visit in Middlesbrough

## Areas for Improvement

2018/19 compared to 2017/18

- Deliberate Dwelling Fires increased 17% (3);
- False Alarm Good Intentions in Dwellings increased by 47% (54);
- Accidental Dwelling Fire Injuries increased from 2 to 4 (100%);
- Malicious False Alarms increased 28% (32).

## What have we achieved?

- In Central ward crews are continuing to engage with children in the Ayresome Park area in order to prevent anti-social behaviour including fire setting and nuisance fires;
- In Hemlington ward work continues to reduce small fires which were predominantly caused by one particular fire-setter.

## Home Fire Safety Visits

- We have completed 3,028 Home Fire Safety Visits fitting 2,684 Smoke Alarms across the District;
- We have completed 593 Home Safety Visits to our most vulnerable age range of 65+ (20% of all HFSVs completed during this period);

## Safe and Well Visits

- A successful uptake of Safe & Well Visits with 2,289 undertaken since we commenced delivering this initiative (October 2016);
- 839 Safe and Well Visits between April and December 2018 (68% of those offered being accepted).

## Referrals

- 20x fall referrals;
- 1x dementia referral;
- 2x smoking referrals;
- 8x loneliness referrals.

## Provision of equipment

- 4x Push Lights
- 21x Reachers.

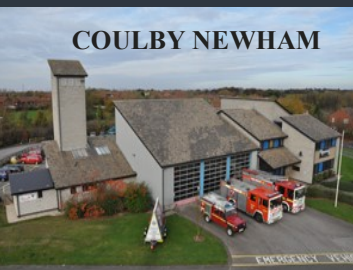
Indicator	2017/18	2018/19	Difference % +/-
Total Fire Calls	1057	1016	-4%
Total Deliberate Fires	913	906	-1%
Deliberate Primary Fires	89	83	-7%
Deliberate Secondary Fires	824	823	%
Total Primary Fires	147	129	-12%
Accidental Dwelling Fires	29	15	-48%
Accidental Dwelling Fire Fatalities	0	0	-%
Accidental Dwelling Fire Injuries	2	4	+100%

## COMMUNITY FIRE STATIONS



**MIDDLESBROUGH**

Middlesbrough Community Fire Station is located on Park Road South and has been fully rebuilt into a Community Fire Station. It is staffed 24hrs a day, 365 days a year by whole-time firefighters. Contact Middlesbrough station on: 01642 811640

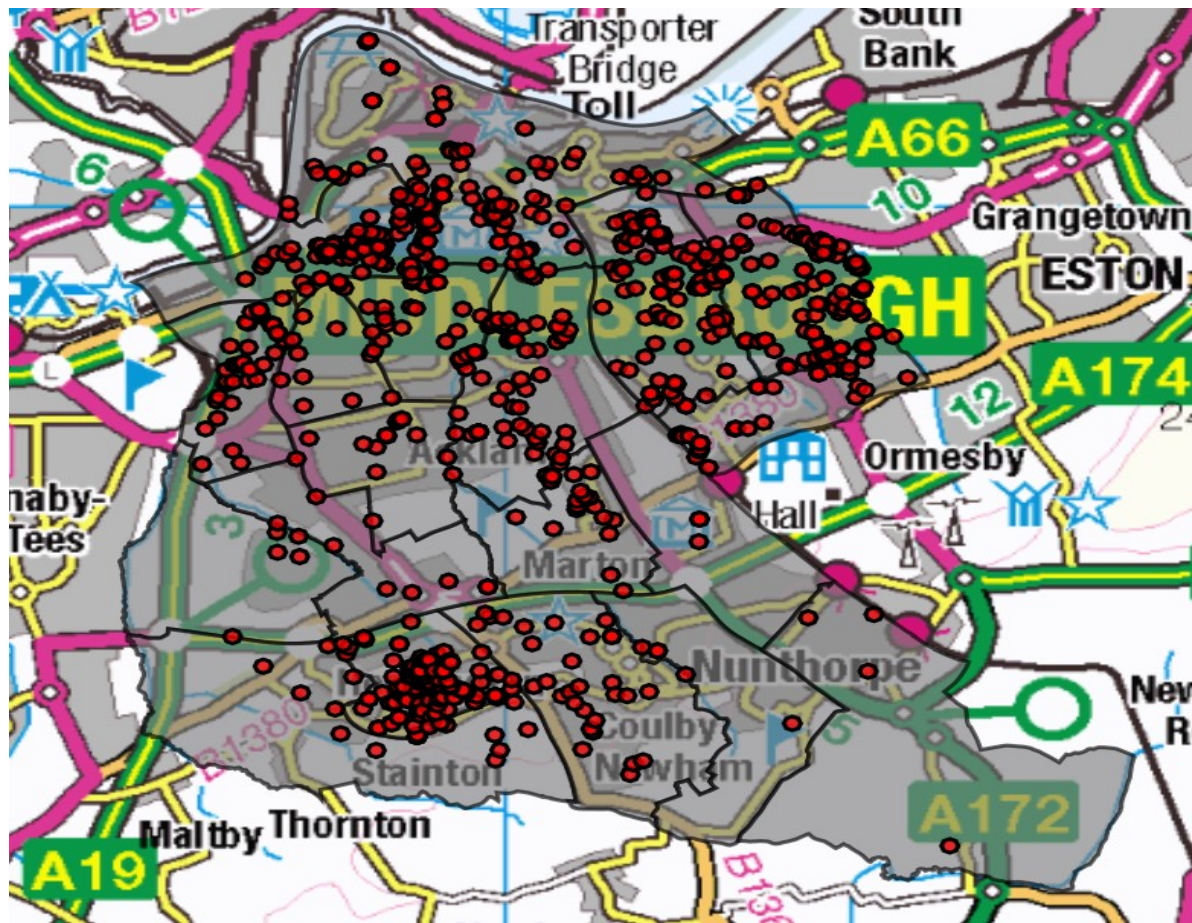


**COULBY NEWHAM**

Coulby Newham Fire Station is located on Bickley Way, Coulby Newham. It is staffed 24hrs a day, 365 days a year by whole-time firefighters. Contact Coulby Newham station on: 01642 578070

## Deliberate Secondary Fires in Middlesbrough

The map below illustrates the location of Deliberate Secondary Fires in Middlesbrough District for the period April — December 2018.



### The wards with the highest proportion of Deliberate Secondary Fire incidents:

- 19% (160) Hemlington;
- 13% (108) Brambles and Thorntree
- 12% (101) Central

### The main types were:

- 78% (643) Refuse;
- 19% (160) Grassland.

## Did you know we provide the following services in Middlesbrough:

- Schools Education;
- Youth Engagement Programmes like LIFE & SAFE;
- European Funded Programme 'Youth Employment Initiative' (YEI);
- Specialist Fire Safety Advocates (Disabled, Youth, Elderly, Deaf, Drugs/Alcohol, Bi-lingual);
- Arson Prevention Services (School Fire Marshalls);
- Life Support Training;
- Home Safety Initiatives (Home Fire Safety Visits, Safe and Well Visits, Learn & Live Home Safety).



Cleveland Fire Brigade  
Training and Administration Hub  
Endeavour House  
Queens Meadow Business Park  
Hartlepool  
TS25 5TH  
Tel No: 01429 872311  
Web: [www.clevelandfire.gov.uk](http://www.clevelandfire.gov.uk)

**A WORKING SMOKE ALARM  
CAN SAVE YOUR LIFE**  
BOOK YOUR FREE HOME FIRE SAFETY VISIT NOW CALL:  
**01429 874 063**

Figures used for the purpose of this leaflet were accurate as at 25/01/2019.

For further information please contact the Risk & Performance team at [Riskandperformance@clevelandfire.gov.uk](mailto:Riskandperformance@clevelandfire.gov.uk) or telephone 01429 872311