

INFORMATION PACK

REPORT OF THE CHIEF FIRE OFFICER



For Information

1. EMPLOYERS CIRCULARS

EMP/5/22 – Pay Offer – Template Letter, FAQs, and Media Statement

2. CAMPAIGNS

Stay Fire Safe This Winter – National Campaign

The ongoing campaign will share advice on heating and appliance safety, candles and electrical safety. The Brigade will continue to work closely with partners, including local authorities to ensure that vulnerable residents have access to items such as blankets, heaters, and other means of keeping vulnerable residents warm this winter

Stay Safe and Warm

This annual campaign officially relaunched on 7 October. It will use a multi-channel approach to promote access to free heaters and other equipment for those living across Cleveland (subject to assessment). It runs until 31 March 2023.

Safer Homes: Distraction is Destruction (World Cup) / Cook with Care

This campaign is running from 18 November to 9 January 2023 and aims to tackle Accidental Dwelling Fires (ADF's) as our statistics show that last November/December/January the biggest cause of ADF's was cooking and distractions. As well as looking at statistics over the last World Cup and Euros 2020 period. We want to reduce and prevent incidents and provide safety advice to help change behaviours.

We also want to address the cost-of-living crisis and incorporate messages around staying warm, candles during the festive period etc. It will take a multi-channel approach and encourage our communities to take care and make sure they have working smoke alarms.

National Campaigns

The Brigade will support a range of national campaigns and awareness days including:

- CFB Winter Vehicle Safety checks @ Coulby Station (10 Dec)
- Walk Your Dog Month (January)
- Smoke Alarm Purchasing month (January)
- Brew Monday (16 January)
- Big Energy Saving Week (January 17 – January 23)
- Chinese New Year (22 January)
- NRSP Speed Awareness (January)
- Dry January (January)
- Valentine's Day (14 February)
- LGBT History Month (February)
- NFCC Cooking Safety (February)

IAN HAYTON
CHIEF FIRE OFFICER