

INFORMATION PACK

REPORT OF THE CHIEF FIRE OFFICER



For Information

1. NATIONAL JOINT CIRCULARS

NJC/1/21 - Independent Chairs Annual Report 2020

NJC/2/21 - Inclusive Fire Service Group Report

2. CAMPAIGNS

2.1 **Safer Neighbourhoods: Nuisance fires and pride in your neighbourhood**

This campaign launched in March and will run to the end of June to encompass both school holiday periods, when historically arson incidents go up, and the newly introduced anti-social behaviour awareness week at the end of June.

Key messages will focus on our need for public support to help reduce nuisance fires - we are asking the public to get involved by submitting their bright ideas to tackle arson. A range of other activities are planned in the supporting seasonal targeting directive which we will promote during the campaign period.

The campaign will take a multi-channel approach using print, media and digital channels, and, once lockdown restrictions are lifted, also engagement activities.

This year the first national anti-social behaviour week will take place 19 -25 July, to tie-in with this we will be running a month long campaign in July in partnership with ZetlandFM in Redcar & Cleveland district called 'Love where you live'.

On-Call Recruitment

We are running a recruitment campaign for on-call firefighters in May and June. Focus is on recruitment to Skelton, Guisborough, Redcar, and Stockton stations. The campaign will take a multi-channel approach using print, media and digital channels, and, once lockdown restrictions are lifted, also engagement activities.

2.2 **National Campaigns**

The Brigade will support a range of national campaigns and awareness days including:

- NFCC Home Fire Safety Week (15-21 June)
- Armed Forces Day (26 June)
- PRIDE
- ASB Week (19-25 July)

IAN HAYTON
CHIEF FIRE OFFICER