

INFORMATION PACK

REPORT OF THE CHIEF FIRE OFFICER



For Information

1. CAMPAIGNS

Stay Safe and Warm

- This annual campaign was launched on October 1 and has used a multi-channel approach to promote access to free heaters and other equipment, particularly for those living across Cleveland. This is subject to assessment. This included advertisements in train stations and on the radio. The campaign ran for a 6-month period and will conclude on 31 March 2024. The way the submissions were recorded this year had changed and has been more effective in collecting data which can be analysed for the next campaign.

Spring Campaign

- This annual campaign will return 28th March and will run until 2nd May 2025 and will focus on Safer Neighbourhoods. As the lighter nights approach, we experience an increase in deliberate fires and violence to staff. The focus of this campaign will be to reduce the number of deliberate fires, particularly when wheelie bins are the targets. This will use a multi-channel approach to promote key safety messages including radio, billboard, print, social and digital.

The Brigade will support a range of national campaigns and awareness days including:

- Ramadan (28th February – 30th March)
- Eid al-Fitr (Sunday 30th/Monday 31st March)
- Mother's Day (30 March)
- Clocks Change (30th March)
- April Fool's Day (1 April)
- Good Friday (18th April)
- Easter Sunday (20th April)
- Easter Monday (21st April)
- NFCC Be Water Aware Week (28th April – 4th May)
- International Worker's Memorial Day (28th April)
- World Day for Health and Safety at Work (28th April)
- Firefighters Memorial Day (4 May)
- Child Safety Week (5th – 11th May)
- Deaf Awareness Week (6th – 12th May)
- Mental Health Awareness Week (12th-18th May)
- Dementia Action Week (19th – 25th May)
- Business Continuity Awareness Week (19th – 23rd May)

- Hoarder Awareness Week (12th – 16th May)
- International Day Against Homophobia IDAHOBIT (17th May)
- Boat Fire Safety Week (26th May – 1st June)
- Pride Month (June)
- Gypsy Roma Traveller Month (June)
- Volunteer's Week (2nd – 8th June)

2. **WORKERS MEMORIAL DAY SERVICE**

The Brigade will be laying a wreath in honour of those who have been killed, injured or sustained illness in the workplace at the annual Workers Memorial Day Remembrance Service on Monday, 28 April 2025. The service, organised by Hartlepool Trades Union Council, will take place at Hartlepool College of Further Education, Stockton Street, Hartlepool at 12:30pm, followed by wreath laying at the Workers Memorial in Church Square, Hartlepool.

3. **LGA ANNUAL FIRE CONFERENCE & EXHIBITION 2025**

The LGA Annual Fire Conference & Exhibition 2025 took place in Gateshead from 11 - 12 March 2025 and comprised a series of keynote sessions including:

- Keynote Address from the Minister - The Rt Hon Dame Diana Johnson DBE MP
- NFCC Reflections – Mark Hardingham
- Update from HMICFRS – Sir Andy Cooke QPM DL
- Driving Culture Change and Improvement
- Predicting and Planning for Extreme Weather Events
- Workshops
 - Retained Duty System/On-Call
 - Planning/Nationally Significant Infrastructure Projects
 - Workforce: Dealing with Misconduct
 - The Fire Services role in Community Cohesion
 - Need for Change – Firefighters' Pension Scheme
- In Conversation with the FBU and National Employers
- Panel Session on the Role of Fire Standards
- Devolution
- Finance and the Spending Review Submission
- Building Safety
- Ministerial Closing Address – Alex Norris MP

PETER RICKARD
CHIEF FIRE OFFICER