

INFORMATION PACK

REPORT OF THE CHIEF FIRE OFFICER



For Information

1. CAMPAIGNS

1.1 **Safer Homes: Stay Safe and Warm Campaign:**

This annual campaign (1 October – 31 March) supports communication of our Stay Safe and Warm project to loan heating equipment to residents in need across Cleveland (subject to an initial assessment). It will take a multi-channel approach.

Safer Neighbourhoods: Nuisance fires and pride in your neighbourhood

This campaign launched in March and will run to the end of June to encompass both school holiday periods, when historically arson incidents go up, and the newly introduced anti-social behaviour awareness week at the end of June.

Key messages will focus on our need for public support to help reduce nuisance fires - we are asking the public to get involved by submitting their bright ideas to tackle arson. A range of other activities are planned in the supporting seasonal targeting directive which we will promote during the campaign period.

The campaign will take a multi-channel approach using print, media and digital channels, and, once lockdown restrictions are lifted, also engagement activities.

1.2 **National Campaigns**

The Brigade will support a range of national campaigns and awareness days including:

- Transgender Day of Visibility (31 March)
- NFCC Water aware week
- Register my appliance week
- NPCC Two-wheels road safety month (April)
- NFCC Sprinkler Week
- Firefighters Memorial Day
- Deaf Awareness Week
- Mental Health Awareness Week
- Dementia Action Week
- IDAHOBIT Day (17 April)
- PRIDE

2. LGA FIRE CONFERENCE 2021

The annual LGA Fire Conference took place virtually from 1 to 4 March 2021 and comprised of a series Zoom webinars and meetings covering key themes including:

- Community Engagement and Climate Change
- Inspections and the future of the Fire and Rescue Service
- Ministerial Session with Lord Greenhalgh
- Diversity and Inclusion – Neurodiversity in the Fire Service
- Building Safety - Legislation
- Building Safety - Enforcement
- Building Community Resilience: Community engagement and Climate Change

**IAN HAYTON
CHIEF FIRE OFFICER**