INFORMATION PACK

REPORT OF THE CHIEF FIRE OFFICER

For Information

1. EMPLOYERS CIRCULARS

EMP/4/19 – Pay & Broadening the Role – Update

2. NATIONAL JOINT COUNCIL CIRCULARS

NJC/2/19 – Pay/Broadening the Role

3. CAMPAIGNS & EVENTS

3.1 Deliberate Fires

Over the summer the Brigade will be promoting its Deliberate Fires Campaign across Cleveland with support from the community liaison officers. This will include the use of a mix of channels including social media, media and print materials. We are running an advert in Middlesbrough Football Club (MFC) Foundations community information pack given out to over 5,000 young people across Cleveland.

We will be targeting specific areas for example: we are supporting the MFC Foundations Premier League Kicks campaign which will give us access to youngsters in six of the top ten wards that had the most deliberate fires in 2018/19.

3.2 Retained/On-Call Recruitment

We are working with the Retained Support Officer and HR to update our publicity materials on retained recruitment and promote our retained recruitment roadshows and drop-in drill nights.

3.3 Stay Safe and Warm

This annual campaign launches again on 1 October. The scheme offers vital help and advice to those struggling to stay warm and the Brigade will utilise print, media and digital elements.

3.4 Open Days

Middlesbrough Community Fire Station Open Day - 3 August
Coulby Newham Community Fire Station Open Day - 8 September

3.5 National Campaigns

The Brigade will be supporting a range of national campaigns over the coming months including:

- NFCC Cooking Safety month - July
- National Road Victims month - August
- NFCC Home Fire Safety month - September
- Project EDWARD (Day Without Road Deaths) - 19 September
- NFCC Smoke alarm testing month (Oct)
- International Older Persons Day/STAGE (Safer Travel with Age) event - 1 October