

INFORMATION PACK

REPORT OF THE CHIEF FIRE OFFICER

**For Information**

1. CAMPAIGNS

Stay Safe and Warm

This annual campaign was launched on October 1 and has used a multi-channel approach to promote access to free heaters and other equipment for those living across Cleveland (subject to assessment). This includes advertisements in train stations, on bus panels and the radio. The campaign runs for a 6-month period and will end on 31 March 2024.

Spring Campaign

This annual campaign will return 18 March and will run until 15 April 2024 and will focus on Safer Neighbourhoods. As the lighter nights approach, we experience an increase in deliberate fires and violence to staff. The main focus of this campaign will be to reduce the number of deliberate fires, particularly when wheelie bins are targeted. This will use a multi-channel approach to promote key safety messages including radio, billboard, print, social and digital.

National Campaigns

The Brigade will support a range of national campaigns and awareness days including:

- Smoke Alarm purchasing month (March)
- Ramadan (10 March – 9 April)
- International Transgender Day of Visibility (31 March)
- NFCC Monthly Theme – Smoking (April)
- Stress Awareness Month (April)
- World Health Day (7 April)
- NFCC Be Water Aware Week (22 – 28 April)
- World Day for Health and Safety at Work (28 April)
- NFCC Monthly Theme – Escape Routes (May)
- We Stand Together Month (May)
- Deaf Awareness Week (6 - 12 May)
- Mental Health Awareness Week (13 -19 May)
- Dementia Action Week (13 - 19 May)
- Business Continuity Awareness Week (13 - 17 May)
- Hoarder Awareness Week (13 - 17 May)
- Firefighters Memorial Day (4 - 5 May)
- International Day Against Homophobia IDAHOBIT (17 May)
- NFCC Monthly Theme - Outdoor Safety (June)
- Pride Month (June)

- Gypsy Roma Traveller Month (June)
- Volunteer's Week (1 - 7 June)
- Thank You Day (7 June)
- Child Safety Week (5 - 11 June)
- Grenfell Anniversary (14 June)
- Drowning Prevention Week (14 - 23 June)

2. WORKERS MEMORIAL DAY SERVICE

The Brigade will be laying a wreath in honour of those who have been killed, injured or sustained illness in the workplace at the annual Workers Memorial Day Remembrance Service on Sunday, 28 April 2024. The service, organised by Hartlepool Trades Union Council, will take place at Hartlepool College of Further Education, Stockton Street, Hartlepool at 12:30pm, followed by wreath laying at the Workers Memorial in Church Square, Hartlepool.

3. LGA ANNUAL FIRE CONFERENCE & EXHIBITION 2024

The LGA Annual Fire Conference & Exhibition 2024 took place in Bristol from 12 - 13 March 2024 and comprised a series of keynote sessions including:

- Ministerial address - Chris Philp MP
- Key issues in the Fire and Rescue Service - Roy Wilsher OBE QFSM
- Emerging Technologies
- Tackling Harassment in the Fire and Rescue Service
- Contaminants
- Democratic Accountability in and reform of Local Resilience Forum
- Climate Change
- Culture and Governance
- Efficiency and Productivity
- Climate Change
- Dealing with Mental Health in the Fire and Rescue Service
- Community Risk Management Planning
- Building Safety
- National Joint Council

IAN HAYTON
CHIEF FIRE OFFICER