

INFORMATION PACK

REPORT OF THE CHIEF FIRE OFFICER



For Information

1. EMPLOYER COUNCIL CIRCULARS

EMP/3/24 Retained Duty System Retainer Fee

2. CAMPAIGNS

Stay Safe and Warm

- This campaign now in its 16th year will run from October until March 2025 to help residents across Cleveland stay safe and warm during the colder months. The free initiative provides people of all ages with a range of equipment to help keep them warm depending on what they require following an assessment. In Hartlepool we have seen an increase of 125% in the uptake of this service provided in 2022/2023.

Bonfire

- This campaign will launch 14 October until 11th November and incorporates school half term, start of darker nights, Candle Safety Week, Halloween, Mischief Night and Diwali. Typically, in the build up to Bonfire night we witness an increase in callouts, deliberate fires and violence to staff, this campaign will focus on us sharing safety information and trying to prevent an increase in the number of incidents we attend. Key messages will be around encouraging people to attend organised displays, using Fireworks responsibly, storing bins securely and reporting deliberate fires to FireStoppers anonymously.

Festive

- This campaign will run from 25 November 2024 to 9 January 2025 and will focus on reducing the number of ADF's during this period with cooking, electrical and radiated heat being the main causes. It will use a multi-channel approach and encourage our communities to take care over the festive period and make sure they have working smoke alarms.

The Brigade will support a range of national campaigns and awareness days including:

- NFCC Home Fire Safety Month
- Kids Take Over the Kitchen Day (1 Sept)
- NFCC Chimney Fire Safety Week (4-10 Sept)
- Emergency Service's Day (9 Sept)
- World Suicide Prevention Day (10 Sept)
- Gas Safety Week (11-17 Sept)
- NPCC Vulnerable Road Users (11-24 Sept)
- NFCC Business Safety Week (11-17 Sept)
- Youth Mental Health Day (19 Sept)
- World Alzheimer's Day (21 Sept)
- Fire Door Safety Week (25-29 Sept)
- Student Fire Safety Week (25/09 - 01/10)
- World Heart Day (29 Sept)

- NFCC Fire Alarm Testing Month
- Black History Month
- International Day for Older Persons (1 Oct)
- Fire Prevention Day (9 Oct)
- World Mental Health Day (10 Oct)
- National Burns Awareness Day (16 Oct)
- World Restart a Heart Day (16 Oct)
- Control Room Week (21-27 Oct)
- Candle Fire Safety (21-27 Oct)
- Clocks change (27 Oct)
- Halloween (31 Oct)
- Diwali (31 Oct)

- Befriending week (1-7 Nov)
- Stress Awareness Day (2 Nov)
- Bonfire Night (5 Nov)
- Remembrance Day and Remembrance Sunday (10 & 11 Nov)
- Electrical Fire Safety Week (11-17 Nov)
- International Men's Day (19 Nov)
- BRAKE Road Safety Week (17-23 Nov)
- National Safeguarding Adults Week (18-22 Nov)
- Black Friday (29 Nov)

- Cyber Monday (2 Dec)
- International Volunteer Day (5 Dec)
- White Ribbon Day (6 Dec)

**PETER RICKARD
CHIEF FIRE OFFICER**