INFORMATION PACK

REPORT OF THE CHIEF FIRE OFFICER

For Information

1. EMPLOYERS CIRCULARS

EMP/5/19 - Pay Update

NATIONAL JOINT CIRCULARS

NJC/3/19 - Pay Award
NJC/4/19 - Continual Professional Development Payments: Payments by Authority

2. CAMPAIGNS

2.1 Fireworks Campaign

The Brigade's fireworks campaign launched on 4 October and runs until 9 November (incorporating Halloween and Diwali). The focus is the key message 'The safest way to enjoy fireworks is to attend an organised display'. This is a multi-channel campaign which includes print materials and digital activities including targeted social media in hot-spot areas.

Crews and the education team will be targeting schools in wards where we have previously had issues and will use leaflets and colouring sheets for youngsters alongside showing the film 'More than a uniform' (West Yorkshire Fire & Rescue Service) which tackles the issue of violence against staff.

2.2 Stay Safe and Warm

This campaign launched again on 1 October, for its eleventh year, and offers vital help and advice to those struggling to stay warm. The Brigade will continue to use advertising on prescription bags in chemists across Cleveland as this proved a successful way of reaching target audiences last year.

2.3 Safer Roads

Our safer roads campaign will run from 1 – 29 November and includes:

- Winter Driver events for the public to get free car checks to ensure they are winter ready
- BRAKE road safety week which focuses on visibility of all road users

2.4 Festive Fire Safety

Our statistics show that the majority of accidental dwelling fires (ADFs) in December are kitchen/cooking related so our festive campaign will focus on these issues and will take a multi-channel approach. The campaign will run from 1 December – 31 December.

2.5 National Campaigns

The Brigade will be supporting a range of national campaigns and awareness days over the coming months including:

- Hate Crime Awareness Week (12-19 Oct)
- APD Control Room Week (21-27 Oct)
- NFCC Student Fire Safety Week (21-27 Oct)
- NFCC Electrical Fire Safety month (Nov)
- Alcohol Awareness Week (11-17 Nov)
- National Safeguarding Adults Week (18-24 Nov)
- BRAKE Road Safety Week (18-24 Nov)

3. EVENTS

3.1 LGA Fire Commission – London

Councillor Kirton attended this meeting on 20 September 2019 which included the following items:

- Home Office Reform Agenda
- HMICFRS
- Inclusion Strategy
- Building Safety Update

The next meeting of the LGA Fire Commission will take place on 15 May 2020.

3.2 Combined Fire Authority Conference - Milton Keynes

This annual conference took place on 10 October 2019 and was attended by the Chair, Chief Fire Officer, Director of Corporate Services and Cllr Naweed Hussain. Presentations included:-

- HMICFRS update by HMI Zoe Billingham
- The Challenge to Good Governance
- Wildfires in the UK
- Fire Funding and Reserves
- Collaboration

IAN HAYTON
CHIEF FIRE OFFICER