

**INFORMATION PACK****REPORT OF THE CHIEF FIRE OFFICER****For Information****1. CAMPAIGNS****Stay Safe and Warm**

- This campaign now in its 16<sup>th</sup> year has been running since October and will come to an end on 31st March 2025. The campaign aims to help residents across Cleveland stay safe and warm during the colder months. The free initiative provides people of all ages with a range of equipment to help keep them warm depending on what they require following an assessment.

**Spring Campaign**

- This annual campaign will return towards the end of March and will focus on Safer Neighbourhoods. As the lighter nights approach, we experience an increase in deliberate fires and violence to staff. The main focus of this campaign will be to reduce the number of deliberate fires and VTS incidents, particularly in hot spot areas.

**The Brigade will support a range of national campaigns and awareness days including:**

- Valentine's Day (14 Feb)
- Random Acts of Kindness Day (17 Feb)
- Ramadan (28 Feb – Sun 30 March)
- National Careers Week (3-8 March)
- International Women's Day (8 March)
- No Smoking Day (12 March)
- St Patrick's Day (17 March)
- Mother's Day (30 March)

**PETER RICKARD  
CHIEF FIRE OFFICER**