

INFORMATION PACK

REPORT OF THE CHIEF FIRE OFFICER

**For Information**

1. NATIONAL JOINT CIRCULARS

EMP/1/26 Pay Structure Reform Update

2. CAMPAIGNS

Stay Safe and Warm

This campaign now in its 17th year will run from October until March 2026 to help residents across Cleveland stay safe and warm during the colder months. The free initiative provides people of all ages with a range of equipment to help keep them warm depending on what they require following an assessment.

Spring Campaign

This annual campaign will return week commencing 16th March and will focus on Safer Neighbourhoods. As the lighter nights approach, we experience an increase in deliberate fires and violence to staff. The focus of this campaign will be to reduce the number of deliberate fires. This will use a multi-channel approach to promote key safety messages including radio, billboard, print, social and digital.

The Brigade will support a range of national campaigns, awareness days and join local events including:

- Electrical Safety Awareness Month (Feb) National Apprenticeships Week (9-15 Feb)
- Valentine's Day (14 Feb)
- Lunar New Year (17 Feb)
- Pancake Day (17 Feb)
- Ramadan (17 Feb – 18 March)
- Smoke Safety Awareness Month (March)
- National Careers Week (2-7 March)
- International Women's Day (8 March)

- No Smoking Day (11 March)
- Mother's Day (15 March)
- Eid al-Fitr (19/20 March)
- First Day of Spring (20 March)

PETER RICKARD
Chief Fire Officer