



Protecting local
communities

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FIRE BRIGADE HOLD PUBLIC CONSULTATION ON HOW FUTURE SERVICES ARE PROVIDED

A public consultation is underway on important proposals to improve the way Cleveland Fire Brigade plan and provide their services over the next five years.

The Brigade has put forward the following five proposed corporate themes, these will be:

1. Safer Communities
2. Children and Young People
3. Healthier Communities
4. Environment and Neighbourhoods
5. Employer of choice

Underpinning these are three crosscutting key themes of partnerships, diversity and improvement and value for money. Under each heading there are a number of ambitions which reflect what we want to achieve in the long term.

The vision of the Brigade "is to make a positive difference to every local citizen's safety and quality of life and the places where they live and work. We fully understand their diverse needs and respond with a wide range of excellent value for money community services.

We are nationally recognised by other Fire and Rescue Services as being innovative and high performing; our partners value our influence and contribution in delivering shared services and our risk reduction in business and industry is internationally renowned. People want to work for us; we are a reputable employer of choice recognised through staff passion, professionalism and pride."

The consultation, which ends on Sunday 22 February, offers the chance for people to have their say on how this can be achieved to shape the community.

Ian Hayton, Executive Director said: "We are more than just a fire service. We understand the challenges in our area and recognise the diverse needs in which we need to supply a quality range of services that also provides value for money.

"Our prevention and protection services have seen the number of emergency incidents diminish over the last three years through our targeted community safety programmes. This has resulted in a 75% reduction in accidental dwelling fire deaths and a 21% reduction in accidental fire injuries. The Brigade has also adopted a greater role in the health and well-being of our community whilst aiming to reduce its impact on the environment."

Please go online at www.clevelandfire.gov.uk for full details of our plans and to fill in the short questionnaire.